



INTERNATIONAL
UNIVERSITY
OF MONACO

A UNIQUE LEARNING

AND NETWORKING EXPERIENCE

A TAILOR-MADE EDUCATIONAL PROGRAM FOR EXPERIENCED MANAGER
THE MONACO MBA



THE MONACO BUSINESS SCHOOL

WE STRIVE TO SELECT A DIVERSE STUDENT BODY, ONE THAT NOT ONLY REFLECTS A VARIETY OF BACKGROUNDS, CULTURES, AND NATIONALITIES BUT A WIDE RANGE OF PERSONAL INTERESTS AND PROFESSIONAL AMBITIONS. WE SEEK APPLICANTS WITH HIGH POTENTIAL FROM ALL OVER THE WORLD WHO WISH TO SHARE THEIR TALENT AND DREAMS WITH THEIR COMMUNITY.


THE MONACO MBA

WELCOME TO IUM

Opting to pursue an MBA is a significant decision in life. Selecting the right one is even more of a challenge. This choice can make a difference to one's personal growth and professional success in their career ahead. There are hundreds of business schools around the world offering an MBA and dozens of excellent programs in Europe. So the question arises, how to choose? Answers to this question should focus less on the school and more on the objective of the program.

Hence, the real question is, «**what do you want to achieve out of the MBA?**». If the idea is just to acquire the necessary business skills along with a diploma to prove it, then just about any accredited program will do. However, if someone wants to challenge themselves in an

intensive program and emerge enriched with new skills, perspectives, and contacts, then one should consider the Monaco MBA. Set in the unique international environment of the Principality of Monaco, the Monaco MBA program experience stands apart from all the others.



IF YOU ARE LOOKING TO GROW, PERSONALLY AND PROFESSIONALLY, THROUGH AN IMMERSIVE AND MULTICULTURAL EXPERIENCE IN A UNIQUE LEARNING AND NETWORKING ENVIRONMENT, THEN THE MONACO MBA IS FOR YOU.

DR. Marika TAISHOFF
MBA PROGRAM DIRECTOR

THE MONACO MBA



THE HOW

1 Program 2 delivery modes:

RESIDENTIAL & DISTANT

2 program durations: full-time
10 months, part-time - 20 months

THE MONACO MBA PILLARS

BUSINESS ENVIRONMENT

Understanding the Big Picture

BUSINESS MARKETS

Spotting and Growing Opportunities

FINANCE & OPERATIONS

Keeping Track and Staying the Course

PEOPLE

Identifying and Managing Human Resources

INTEGRATING IT ALL

Corporate Projects and Business Simulation

A STRONG EMPHASIS ON EXPERIENTIAL LEARNING

The experiential learning approach characterizes the entire curriculum, emphasizing applications, real world examples, and case studies throughout the year. This approach culminates in the integrative components at the end of the program: the Corporate and/or Individual Consulting Project, and the Business Simulation. The Projects, which constitute the capstone of the MBA curriculum, offer students the opportunity to work on concrete, topical challenges given to them by companies, and to be actively involved with relevant company executives in strategic decision-making and recommendations.



MONACO
SYMPOSIUM ON
LUXURY



**HIGHLY
QUALIFIED AND
EXPERIENCED
FACULTY**

THE MONACO MBA JOURNEY

PROGRAM DESCRIPTION

IUM's Master of Business Administration program – the Monaco MBA – is a postexperience Master level program for candidates who have already acquired managerial experience. It prepares individuals for highlevel management careers by immersing them in a truly multicultural learning environment and emphasizing the practical applications of management theories and disciplines.

MBA FULL-TIME 10 MONTHS

PERSONAL & PROFESSIONAL DEVELOPMENT





THE HOW

By taking advantage of the unique features of its location and its environment, and the image of the Principality of Monaco, IUM provides a learning environment that combines the benefits of small size with connections to the global world, international diversity, and an entrepreneurial spirit.

MBA FULL-TIME 20 MONTHS

PERSONAL & PROFESSIONAL DEVELOPMENT

YEAR 1

THE COMPANY ECOSYSTEM
PROFESSIONAL AND PERSONAL
DEVELOPMENT

THINKING STRATEGICALLY
NEW BUSINESS DEVELOPMENT
OPTIONAL ELECTIVES

YEAR 2

CORE MANAGERIAL RESPONSIBILITIES

MANAGING IN COMPLEX ENVIRONMENTS
INTEGRATED DECISION MAKING
PROFESSIONAL AND PERSONAL
DEVELOPMENT
OPTIONAL ELECTIVES

TEACHING, MENTORING AND COACHING

AT IUM,

We believe that the MBA experience should combine classroom learning with ongoing practical insights and guidance, and leadership development. As an MBA student at IUM, you will benefit from this integrated approach to "management education." Faculty, mentors, and coaches will guide you throughout your MBA journey and frequently in your future career.

1 FACULTY

As a member of the Monaco MBA, you will be taught by a distinguished and diverse group of faculty, including permanent faculty, visiting faculty from some of the top international business schools, and professionals. IUM's MBA faculty is as diverse and multicultural as its student body.

2 CAREER AND EXECUTIVE COACHES

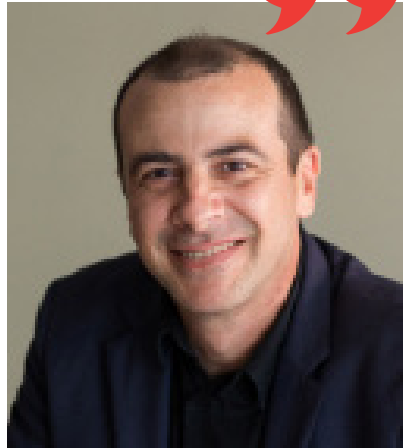
A dedicated Career Coach is available to guide you in assessing your strengths and weaknesses, honing your interpersonal skills, understanding the recruitment market, developing your CV and presentation skills, marketing yourself, and pitching your business plan. Career Days, Networking Events, and International Business Days are all part of the professional guidance and support provided to you by our Career and Professional Services department.

3 MENTORS

According to the chosen specialization and industry focus, IUM students are offered to be members of business associations: SKAL International Monaco (Hospitality and Tourism); MVCA (Monaco Private Equity and Venture Capital Association); YPY (Young Professionals in Yachting); Amis du Musée Oceanographique de Monaco, CREM (Club des Résidents étrangers de Monaco), etc.



**A UNIQUE
LEARNING AND
NETWORKING
EXPERIENCE**



Teaching IUM's MBA is challenging and exciting: bridging theory and practice, and

fostering collaborative learning are key pillars of our pedagogical approach; we assign group projects and activities in all courses, mixing deliberately residential and distant learning students; MBA graduates learn to switch seamlessly from classical to virtual teamwork activities in which they inspire their colleagues by leveraging trust, effective collaboration, motivation, autonomy and communication.

DR. Alessio CASTELLO
PROFESSOR OF MANAGEMENT

ACCREDITATIONS



IUM has received the renewal of the accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on postgraduate business education, demonstrating its continuing commitment to excellence in management education.

MONACO ECOSYSTEM

The Principality of Monaco, located between France and Italy on the French Riviera, is a dynamic and multicultural environment where students can learn and experience the finance, sport, and luxury industries at the highest level.

THE PRINCIPALITY OF MONACO A
PLACE HUNGRY FOR NEW IDEAS,
DISRUPTIVE STRATEGIES AND
INNOVATIVE BUSINESS MODELS

MONACO'S GLOBAL APPEAL

- A **SOVEREIGN STATE** that is neutral and independent, a role model country with stable institutions.
- A dynamic and multi-business **ECONOMIC HUB**: international trade, the service sector, tourism, real estate, construction, and engineering, the banking and finance sector are the pillars of the Principality of Monaco's economy.
- An unparalleled opportunity to meet with the **DECISION- MAKERS** and successful entrepreneurs based in the Principality of Monaco.
- A **UNIQUE ECONOMIC AND SOCIAL MODEL** where the absence of debt and structural budgetary balance is a long-term guarantee for the future.
- An **ADVOCACY TO** preserve nature and protect the environment, and a long-standing commitment to **ECO-RESPONSIBLE AND SUSTAINABLE DEVELOPMENT**.
- A globally renowned venue for conferences and congresses.
- And all on the **FRENCH RIVIERA**.





MONACO FIGURES

5,000 COMPANIES

125 NATIONALITIES

100% THE SAFEST
PLACE IN THE WORLD

38,000 RESIDENTS

+600 EVENTS
IN MONACO PER YEAR

THE GROSS DOMESTIC PRODUCT (GDP)
IN MONACO WAS WORTH 7.42 BILLION
US DOLLARS IN 2019, ACCORDING TO
OFFICIAL DATA FROM THE WORLD BANK
AND PROJECTIONS FROM TRADING
ECONOMICS.

CAREER

THE MBA MENTORSHIP PROGRAM

For more than ten years, the International University of Monaco has been offering a unique Mentorship Program for its MBA students. This Mentorship Program creates direct links between Monaco's dynamic business and entrepreneurial community and the MBA's internationally diverse and professionally experienced student body. Thanks to this program, you have the exceptional experience of benefitting from the guidance, insight, and knowledge of CEOs, top executives, and successful entrepreneurs from various sectors and countries.

EXEMPLES OF POSITIONS HELD BY RECENT GRADUATES

PREVIOUS POSITION

BUSINESS MANAGEMENT CONSULTANT

OPERATION MANAGER

RETAIL DIRECTOR

SALES DIRECTOR

IT DIRECTOR

NEW POSITION

DIGITAL TRANSFORMATION MANAGER

LEAN MANAGER

DIRECTOR RETAIL MULTICHANNEL

PARTNERSHIPS AND BUSINESS
DEVELOPMENT MANAGER

INFRASTRUCTURES, SUSTAINABILITY &
GENERAL SERVICES

TOP EMPLOYERS

Amazon, Bottega Veneta, Capgemini, Chanel, Deloitte Touche Tohmatsu, Fendi, Bloomberg, Galderma/Nestlé Skin Health, Immofinanz, JPMorgan Chase & Co., Kering, Microsoft, Moore Stephens, Richemont, SBM Offshore, Swarovski.

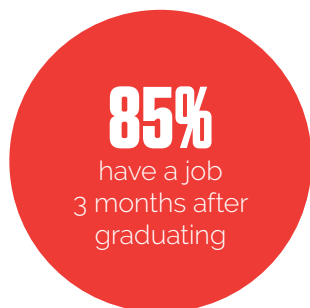


CAREER DEVELOPMENT

A comprehensive schedule to guide students in their career planning and finding jobs are integral to the degree programs. The IUM Career Services organizes activities to support MBA students progressing in the job market: Career Development Seminar, Individual Counseling Sessions, Students Profile Books, and the IUM International Business Days.

INTERNATIONAL BUSINESS DAYS

the INTERNATIONAL BUSINESS DAYS are the three-day career event of the International University of Monaco, an exclusive opportunity for our students to meet recruiters. The IUM International Business Days 2022 gathered 80 companies and 600 students and Alumni.



Data refers to a.y. 2019-2020



One of IUM's goals is to give students access to an international network of professionals and entrepreneurs both during their studies and thereafter. The placement rates at graduation and at 3 months after graduation demonstrate the successful integration of IUM's graduates into the business world and the effectiveness of the programs and career activities. More and more students are interested in newer concepts like impact investing and Corporate Social Responsibility (CSR). We are welcoming a younger generation that want to build a career path more meaningful; not through the company they work for or the money they earn, but in the way they approach things. They want to have an impact.

SOPHIE DE LORENZO
CAREER SERVICES &
CORPORATE RELATIONS
DIRECTOR

HISTORY & VISION

THE INTERNATIONAL UNIVERSITY OF MONACO

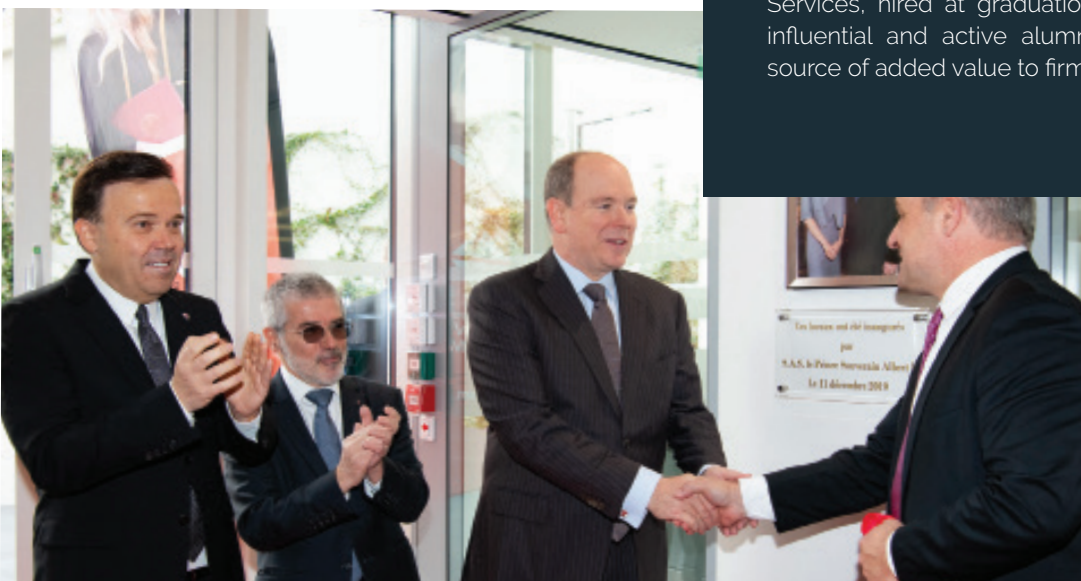
IS A PRIVATE INSTITUTION OF HIGHER EDUCATION FOUNDED IN 1986 IN THE PRINCIPALITY OF MONACO.

Its program portfolio includes Bachelor, Master of Science, MBA, and DBA degrees. It focuses mainly on those areas of expertise closely associated with Monaco: the management of high value-added service activities, especially in the luxury and finance sectors. This approach has allowed IUM to differentiate itself and achieve continuous growth, with student enrollment figures increasing from 300 students in 2010 to 680 in 2021. Integration within the OMNES Education, the French leader in private higher education, has undoubtedly contributed to this evolution.

Notwithstanding this growth, IUM, much like the Principality of Monaco itself, remains an intimate, human-scale business school with a profoundly multicultural outlook. With more than 70 different nationalities in its student body, a result of its international marketing and recruitment approach, IUM encourages interactions and exchanges among students from around the world.

Inspired and guided by its mission, IUM has set specific objectives that characterize its vision of its future and of the role it intends to play within its environment:

1. To be recognized locally and internationally as a point of reference in the business and academic communities in the area of high value service activities, especially in Luxury Management, Hospitality & Event Management, and in Financial Services, in both research and in education at the undergraduate, graduate and executive levels.
2. To be a significant actor in the promotion of Corporate Social Responsibility and Sustainable Development in the Luxury, Hospitality and Financial Services sectors.
3. To contribute significantly to the attractiveness of the Principality and to be a flagship institution within the Principality.
4. To promote an innovative pedagogical approach that broadens the boundaries of the classroom by mobilizing project-based and experiential learning directly with a host of organizations.
5. To prepare and train highly sought-after practitioners in Luxury, Hospitality and Financial Services in Luxury, Hospitality and Financial Services, hired at graduation, and to establish an influential and active alumni network which is a source of added value to firms in these areas.



ADMISSION PROCEDURES

WE STRIVE TO SELECT A DIVERSE STUDENT BODY, ONE THAT NOT ONLY REFLECTS A VARIETY OF BACKGROUNDS, CULTURES, AND NATIONALITIES BUT THAT REPRESENTS A WIDE RANGE OF PERSONAL INTERESTS AND PROFESSIONAL AMBITIONS. WE SEEK APPLICANTS WITH HIGH POTENTIAL FROM ALL OVER THE WORLD WHO WISH TO SHARE THEIR TALENT AND DREAMS WITH THEIR COMMUNITY.



ADMISSION REQUIREMENTS

- A Bachelor degree
- At least 3 years of professional experience
- English proficiency

1. APPLY ONLINE



2. UPLOAD THE REQUIRED DOCUMENTS

- Online Application
- Letter of motivation
- University degrees and official transcripts
- CV
- Passport or ID card copy
- ID picture
- Proof of English proficiency (TOEFL, IELTS, Cambridge)
- 70€ application fees
- Letter of recommendation

3. INTERVIEW

- Face to face
- Phone interview
- Skype

CONTACT US FOR FURTHER INFORMATION

Call us:
+377 97 986 993

Send us an email:
admissions@monaco.edu



MEET US

IUM LE STELLA






14, Rue Hubert Clérissi
98000 Monaco

Call us: +377 97 986 529
+377 97 986 996
Send us an email:
admissions@monaco.edu

WWW.MONACO.EDU



JOIN US

-  UNIVERSITY_OF_MONACO
-  IUM
-  UNIVERSITYOFMONACO
-  @IUM_MONACO
-  IUM-MONACO